

Creating Value Added in the Supply Chain Through E-procurement

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Abstract

Driven by the fearful competition on the marketplace, organizations are giving more attention to the value concept. Most of the purchasing researchers see purchasing as a strategic contributor to the added value of the organizations. Value based purchasing focuses the decisions of purchasing professionals on the creation of value in the supply chain, rather than on the traditional objectives of cost savings and efficiency.

E-procurement has made substantial technological advantages over the past few years and is expected to continue improving efficiency and productivity in the supply chain in the future. This paper tries to identify the traditional and strategic concepts of values added by E-procurement and the factors affecting value added in the supply chain. Furthermore the paper presents a conceptual model of factors affecting value added by the E-procurement. At the end of the paper we present the conclusions.

Key words: E-procurement, value added, supply chain management.